



## AI ROUNDTABLE

### Image Recognition in Retail

#### Agenda Details

AI moves fast, and so do we. Sharpen your focus by spending a day with global CPG brands, industry-leading Image Recognition providers, and Replsly. Stay in the know and learning about advancements of IR for CPGs - learn from Replsly, Best-in-class vendors and your peers.

DAY 1 TUESDAY 6:00 - 8:00 PM

Networking and Welcome Cocktail Hour  
/ Night Time Reception

OAK Long Bar + Kitchen  
138 St. James Ave

DAY 2 WEDNESDAY

8:30 – 9:00 AM  
Networking Breakfast

9:00 – 10:15 AM  
Welcome & Keynote:  
Evolution of Image Recognition for Retail

Matthew Brogie (CEO, Replsly)

10:15 – 10:30 AM  
Break

10:30 – 10:50 AM  
Picture this: An Image Recognition Case Study

Darren Thompson (Kenvue)

10:50 – 11:00 AM  
Break

11:00 AM – 11:30 AM  
Customer Panel feat. Novamex + MarketSupport

Caitlin Will (Replsly), Sara Clarkson (Marketsupport),  
Fernando Yamamoto (Novamex)

11:30 AM – 12:15 PM  
Breakout Sessions:  
Group Guided Discussion on IR for Retail Execution

12:15 – 1:00 PM  
Networking Lunch

1:00 – 1:30 PM  
Product Showcase: Replsly's Image Rec Capabilities &  
Roadmap Preview

Katherine Fawcett (Replsly)

1:30 – 2:30 PM  
Hear from the Experts:  
Image Recognition Case Studies

Infilect, Parallel Dots

2:30 – 2:45 PM  
Break

2:45 – 3:15 PM  
Breakouts: Action Planning for Your Next Image  
Recognition Project

3:15 – 3:30 PM  
Closing Remarks

Matthew Brogie (CEO, Replsly)

4:00 – 5:00 PM  
Happy Hour

Cloud Terrace (52nd Floor), Observation Deck

Wednesday, 22 May 2024 — The View, 800 Boylston St Floor 52, Boston, MA